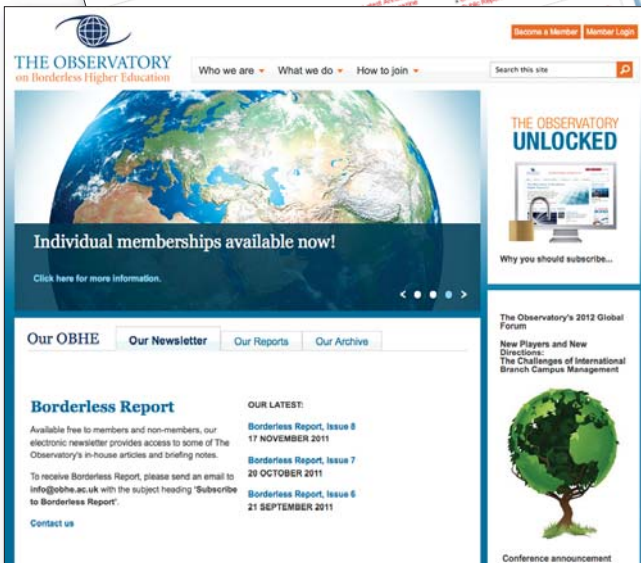
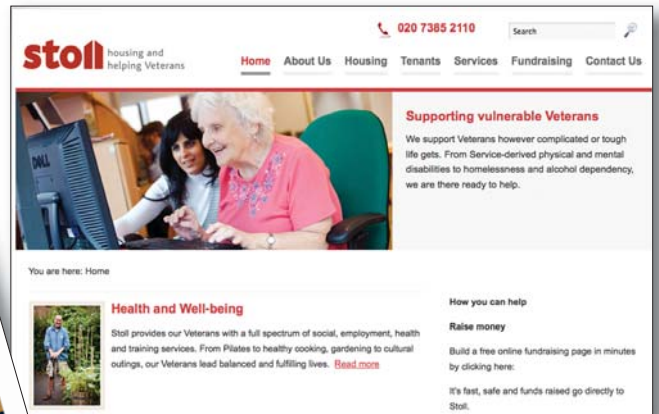
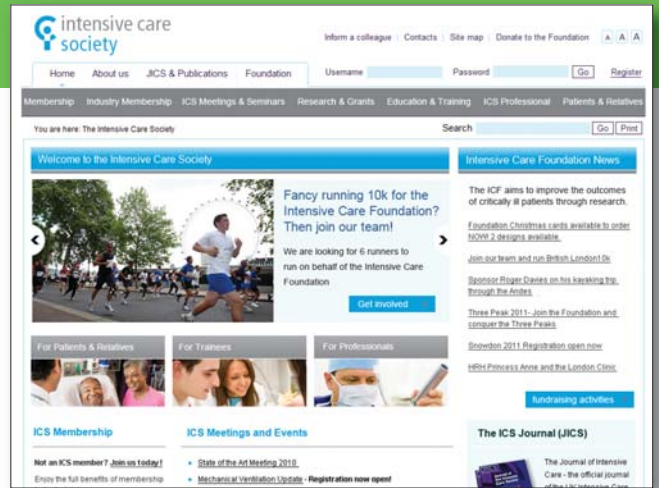


# Websites to ENGAGE & INTERACT with members and supporters



## Engage, interact, involve and inform...

Premier IT is an experienced website design and development company, providing website services to over 50 membership, charity and not-for-profit organisations.

We specialise in placing your website at the heart of your membership community, helping members to **engage** and **interact** with you and each other, and enabling supporters to get **involved** and stay **informed**.

We create **intuitive**, **fresh** and **modern** websites that can be fully integrated and search engine friendly.

## Design expertise and packages

We design creative websites to engage your visitors, helping them navigate through your site with ease. Led by our Creative Director, our experienced design team will interpret your vision and represent your brand in the most eye-catching and engaging way possible. No two designs we produce are ever the same. Our aim is to reinforce the purpose of YOUR organisation and make visitors go wow!

We offer two types of design package; the essentials and the works. This enables us to cater for the complexity and level of functionality on your site... along with your budget of course! These packages offer you flexibility in terms of the number of concepts, prototypes and templates you receive.

## Client

### China Britain Business Council

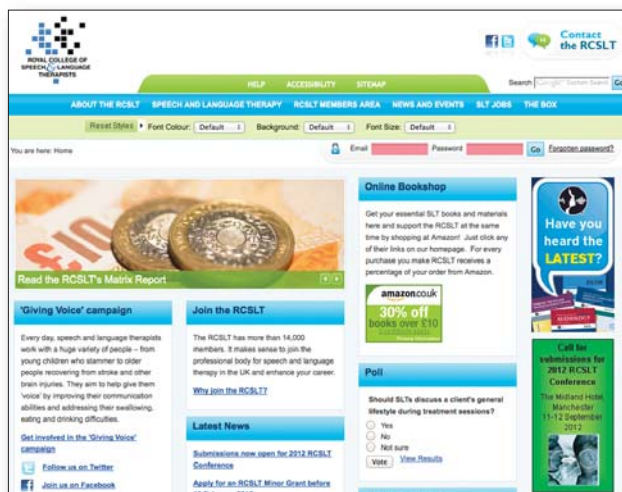


## www.cbbc.org

- brand new website design
- easy content management
- integration with IRIS Integra membership database
- private member areas with secure login
- business directories
- banner advertisements

## Client

### Royal College of Speech and Language Therapists

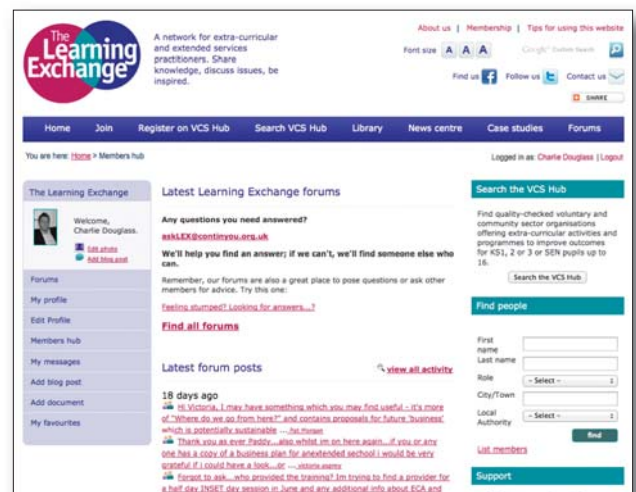


## www.rcslt.org

- widget based design
- integration with MTL membership database
- private member areas with moveable and customisable widgets
- interactive blogs with comment functionality
- campaign management - Giving Voice
- video/photo galleries

## Client

### ContinYou - The Learning Exchange



## www.learning-exchange.org.uk

- interactive Web 2.0 social networking community
- individual member profiles
- searchable membership directory
- private messaging and member blogs
- discussion forum with document upload and storage facilities (my documents)
- social bookmarking

# CENTRICCMS

CENTRICCMS has been developed over many years with our clients' needs at the centre of that development.

Our clients are mainly membership organisations and charities, so if you are looking for a CMS with the functionality required to manage, engage and interact with your members and supporters...

CENTRICCMS has been developed with you in mind.

## Key features include...

- modular by design
- simple template system
- easy to use framework to seamlessly manage, add, remove and edit content
- standard functionality including breadcrumbs, social media feeds, site search and site map
- separated content and design
- scalability for growth and intergration with third party software
- varying permission levels based on user roles
- reversible content changes
- search engine friendly to assist SEO

## Products

We understand what membership organisations and charities want from a website and have developed CENTRICCMS into a number of tailored products ideal for your organisation. All are easy to use, modular by design and quick to deploy.

### CENTRICcore

Ideal if you require a straight forward, information-led website with standard functionality and a small amount of interaction with your members or supporters.

With CENTRICcore you can pick and choose from the most popular CENTRICCMS features to best suit your needs.

### CENTRICmember

Engage, interact, involve and inform... to achieve this you will require a fully interactive, membership based website with seamless integration to your membership/fundraising database.

CENTRICmember has extensive functionality and is the most popular solution for our clients.

### CENTRICrevenue

On top of a fully interactive membership based website with database integration, CENTRICrevenue also makes it possible to generate additional revenue by allowing visitors to make donations and purchase goods/services online. It is the most all encompassing of our products, ideal for larger organisations.

### CENTRICmicro

The best way to promote your campaigns and fundraising events throughout the year is via a microsite using functionality such as calendars and image galleries.

A microsite will give your cause that extra bit of gravitas, presence in search engines and enable you to deliver focused messages.

### CENTRICsocial

Perfect if you want to achieve an interactive, Web 2.0 social or professional networking community for your members online.

Add value to your membership offering with everything from member profiles, member directories and private messaging to forums, blogs, podcasts and video streaming.

### CENTRICevent

Whether it be free or chargeable events that are professional, social or fundraising based, your event/training programme is likely to be key to engaging, and adding value, for both members and non members alike.

Streamline and automate your events with search facilities, online bookings and back office processing.

## Endless functionality...



We also have CENTRICflexi where you can pick and choose from all the functionality of CENTRICCMS.

# Over 50 NFP sector clients... surely the natural choice for your new website project?

Do you need to...

- place your members at the heart of your organisation?
- improve recruitment, retention and loyalty?
- integrate your website with your membership database?
- streamline membership administration processes?
- generate revenue from subscriptions, events and sales?
- promote your cause and deliver the message of your organisation?
- raise the profile of your organisation?
- align a tired website with today's digital world?

...we can help you achieve all of these things.

Services to **create, develop** and **support** your online strategies:

Digital strategy

Creative design and development

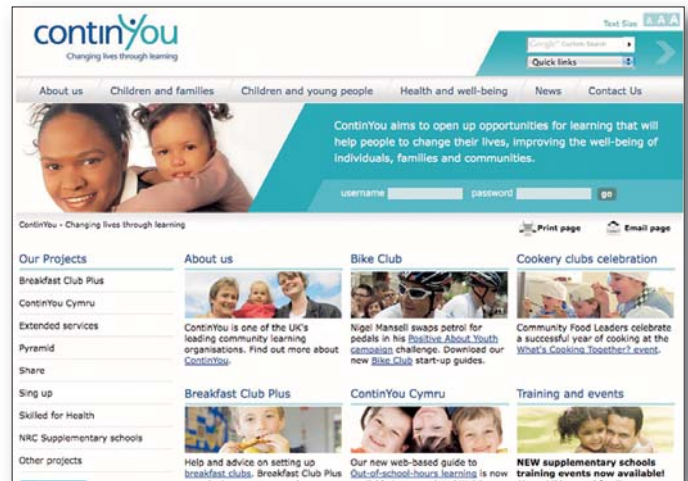
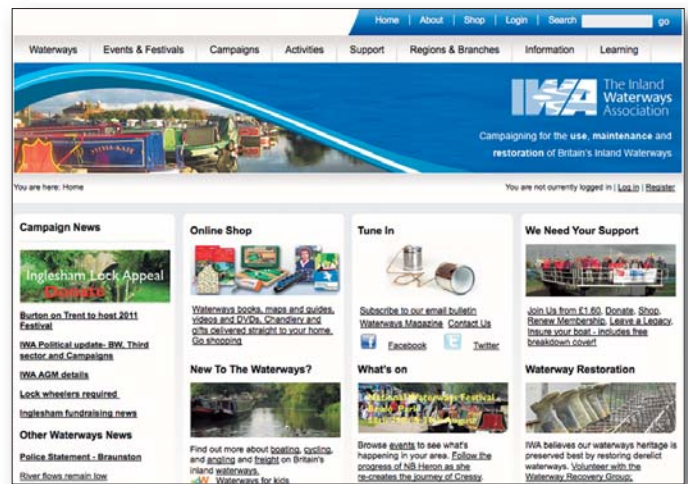
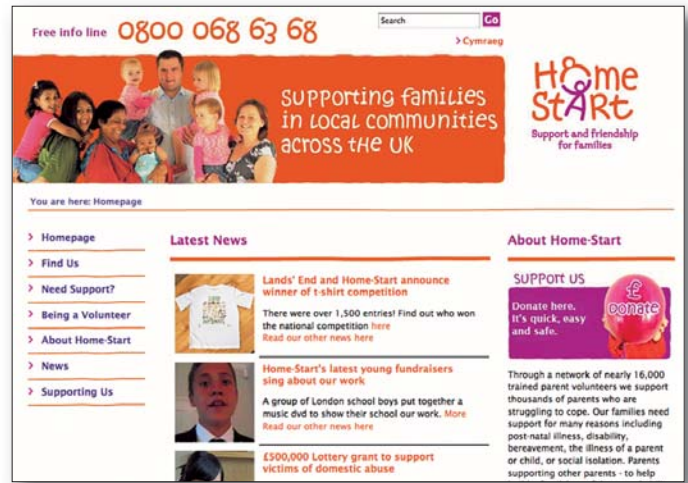
Technology platforms

CENTRIC CMS

Database integration

Social marketing

Hosting, maintenance and support



Brought to you by Premier IT - a market leading website design and development company

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